

Mark Price - Front End / UI / Wordpress Engineer

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Profile

Seasoned Front-End / UI / Wordpress Engineer with 20 years of commercial experience spanning diverse industries. Combines excellent technical ability with a strong design focus to deliver professional, high-performing websites and applications using best practice methodologies. Adaptable and quick to integrate into diverse projects.

Consistently able to deliver clean, and scalable code within designated timelines.

Strong communication skills with proven ability to grasp and meet project requisites comprehensively.

Key Technical Expertise

- **Front-End Technologies** : HTML5, CSS3 (SCSS, LESS), JavaScript
- **WordPress Development** : Bespoke themes, plugins, ACF, Blocks and architecture.
- **Frameworks** : Vue.JS, GSAP, Tailwind, Bootstrap, Foundation, AOS & more
- **Tools / Platforms** : Node, Webpack, Vite, GIT, CI/CD pipelines, Figma, Adobe Suite.
- **Backend Development** : PHP, MySQL, Supabase / PostgreSQL
- **Performance Optimisations** : Site speed & metrics, Web vitals, WP Optimisation
- **Search Engine Optimisation** : Technical / Content based
- **Server Config / Dev Ops** : Apache, IIS & .Net, Plesk, SQL Server, Windows Server, DNS

Project / Work Experience

November 2021 to December 2024 - M9 Digital Limited

Key Projects / Delivery:

Kimco Ltd : **Delivery of multiple Wordpress themes / Vue applications / SEO / Dev Ops -**

Projects : Public Sector Resourcing, Sports NXG, Duuo Life, Crimtan - July - Dec 2024

Brunswick Group : **Front end engineering - high volume, performant sites / applications -**

Projects : Waud Capital, Ariel Investments, Naspers PLC, Brunswick Review, House of HR, Varo Energy, Textron Aviation - November 2021 to April 2023

TMO Highways : **Bespoke Wordpress theme development / Architecture / SEO -**

Project : TMO Highways Website - April to June 2023 (& ongoing freelance)

AlphaFMC : **Wordpress theme re-engineering & modular multisite development / Dev Ops -**

Project : Alpha FMC Website - July - March 2024 (& ongoing freelance)

Vanguard Arms Ltd : **Bespoke Wordpress theme development / Architecture -**

Project : Vanguard Arms Website - December / January 2024 / 2025

Key Technologies Utilised :

- Modern Javascript ,Vue.JS, Vuex, Pinia, Vue Router, GSAP, Webpack, NPM, Vite, Node
- WP Custom Theme Creation / WP Rest API / ACF / Gutenberg Blocks / Plugins / Woocommerce
- HTML5, CSS (SCSS & LESS) Native, Non Framework & Bootstrap 5, Foundation, Tailwind

October 2020 to September 2021 - M9 Digital Limited

Key Projects / Delivery :

Thomson Brand Partners - NHS Digital

Lewis Creative Agency - Witherslack Schools, Cater Allen, Sheffield Museums Trust

Jellyfish - Duracell Group, Procell

Merchant Cantos - Naspers / Prosus Microsites,

Pegasus Public Relations - GSAP Microsites

Project Highlights :

- GSAP Animated Microsite - NHS Digital
- Wordpress Theme / GSAP Development - Pegasus Public Relations
- Wordpress Theming and Navigation Rebuild - Procell (Duracell Group) Website
- Front End Engineering, Vue Applications, GSAP work - WitherSlack Schools Group
- Vue Customer Bank Account Application - Cater Allen
- Vue / Wordpress Headless CMS / GSAP Websites - Naspers / Prosus 2021

Key Technologies Utilised :

- HTML5
- Modern JavaScript, Vue, Vuex, Vue Router, Node, Webpack, NPM
- Wordpress Themes - Bespoke Development
- GSAP 3, and plugin ecosystem for Animations
- CSS (SCSS & LESS) - Non framework based & Bootstrap 5, Foundation

2014 to 2020 – M9 Digital Limited

Key Projects / Delivery :

Zishi London - Business Type: Financial Trading - Front End Engineering, Vue Development

Collective London Business Type: Design Agency - Front End Engineering

Jisc - Business Type: Academic / Education - Front End Engineering

ObjectTech Ltd - Business Type: Digital Identity - Front End Engineering

The Travel Corporation - Business Type: Travel - Front End Engineering / Vue Development

Investec Bank PLC - Business Type: Banking Operations - Front End Engineering

Barclays Bank PLC - Business Type: Banking Operations - Front End Engineering

Personal / Interests

Beyond work, I am passionate about my family, football, running, weight training, swimming, photography, and travel.